



DEPARTMENT OF ECONOMICS & BUSINESS

SUPER CURRICULUM



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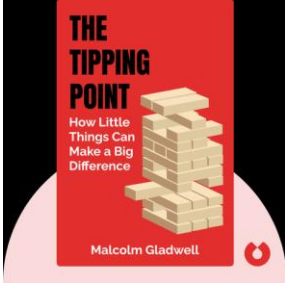


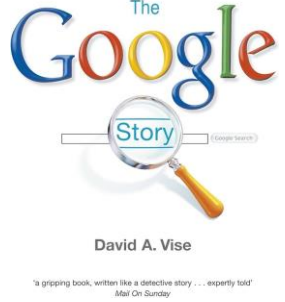

"We are what we repeatedly do. Excellence, therefore, is not an act, but a habit!"

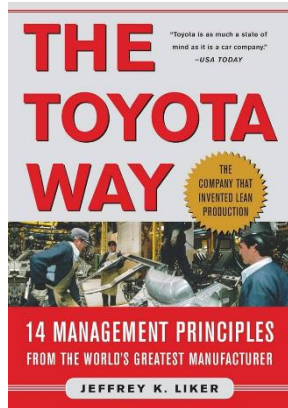
Aristotle

The Department of Economics & Business wants you to develop a passion and love of learning which will not only help you be more successful in the subjects but also beyond. We want you to delve deeper into the subjects and tackle activities which will enhance your normal curriculum studies. As such, please look through the Super Curriculum ideas and pick some activities to have a go at. We have separated them into the following categories:

Please note that students aiming for Top Universities should engage widely in the suggested activities. **Some activities will need parental permission and you should not plan a trip or visit without parental consent.**

KS5 – Years 12 & 13 Business

Term	Reading/Research Task	Watch Task	Listen Task	Visit/Trip Task	Do Task
AUTUMN	 <p>THE TIPPING POINT How Little Things Can Make a Big Difference Malcolm Gladwell</p>	<p>The Apprentice – BBC iPlayer</p> 	<p>Richard Bronson Audio book – YouTube</p> <p>The Virgin Way</p>	<p>Arrange a visit to a business you are personally interested in knowing more about</p> <p>Call the organisation and book an appointment</p>	<p>Create a podcast on an area of business, such as “The Effectiveness of Marketing”</p> 
	<p>INTERNATIONAL BESTSELLER UPDATED EDITION FOR GOOGLE'S 10TH BIRTHDAY Inside the Hottest Business, Media and Technology Success of Our Time</p>  <p>The Google Story David A. Vise</p> <p><small>'a gripping book, written like a detective story ... expertly told' Mail On Sunday</small></p>	<p>Shein Documentary</p>  <p>Inside the Shein Machine</p>	<p>https://www.youtube.com/watch?v=RmwlQqcPQc</p> <p>How to market your business on social media</p>	<p>When you next visit an airport, make a vlog of all the businesses in there.</p> <p>Interview the workers if possible about what it is like working there</p> <p>Note the types of business operations</p>	<p>OR</p> <p>Become Work Ready</p> <p>https://oodlesof.info/portfolio-item/work-for-bt/</p>



Channel 4 on Demand



Bloomberg Global Financial News (YouTube channel)

https://www.youtube.com/results?search_query=Bloomberg+Global+Financial+News

Take a trip to an Amusement Park

Interview the manager about the business side of offering such a business service



Enter a competition

<https://oodlesof.info/portfolio-item/become-business-tycoon/>

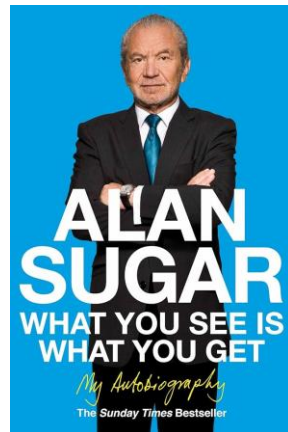


OR

<https://oodlesof.info/portfolio-item/youth-speaks/>

OR

<https://oodlesof.info/portfolio-item/tenner-challenge/>

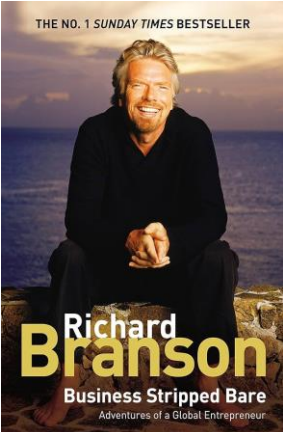


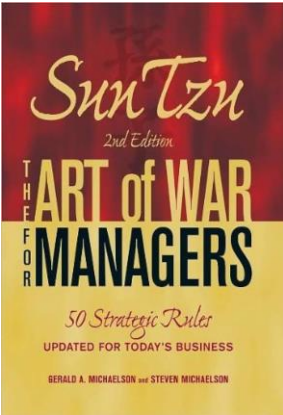





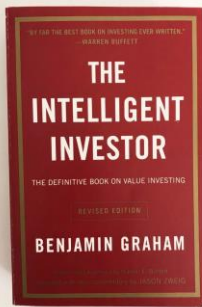
Tricky Business



Visit the Museum of brands



Term	Reading/Research Task	Watch Task	Listen Task	Visit/Trip Task	Do Task
<p style="text-align: center; color: green; font-size: 24px;">SPRING</p>		<p>Buying on Amazon – What is behind the click?</p>  <p>BBC Panorama - Amazon Documentary</p>	<p>Audio book</p> <p>Wake up and change your life</p>	<p>Tour a manufacturing company</p> 	<p>Attend/Complete a MOOC (Future learn) Course. Example:</p> <ol style="list-style-type: none"> Starting a business – vision and opportunity (Leeds) Business model thinking (Coventry)
		<p>Steve jobs – Billion Dollar Hippie – Netflix</p> 	<p>TLDR Business News</p> <p>https://www.youtube.com/results?search_query=tldr+business</p> <p>(YouTube)</p>	<p>Visit the Human Resources department of an organisation</p> <p>Eg. At AstraZeneca</p> 	<p>The Young Journalist Enrichment activity</p> <p>https://investin.org/products/the-young-journalist-programme</p> 



**American Factory –
Netflix**



CNBC Business News

<https://www.youtube.com/@CNBC>

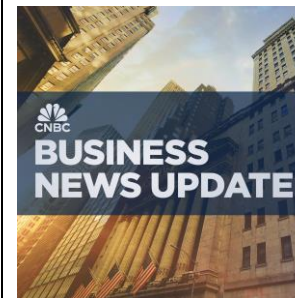
**Visit the Bank of
England museum**



Complete an online **masterclass** with University of Sussex Business School



**Inside Waitrose –
Channel 5 on My5**



**Attend a live
TedXTalk (anywhere)
– on Business issues**

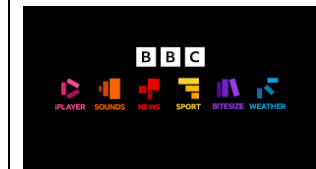


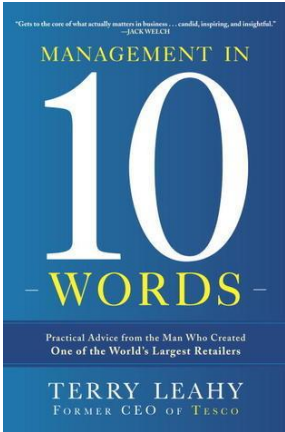
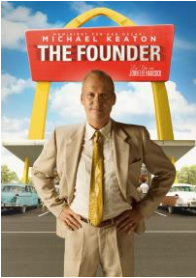

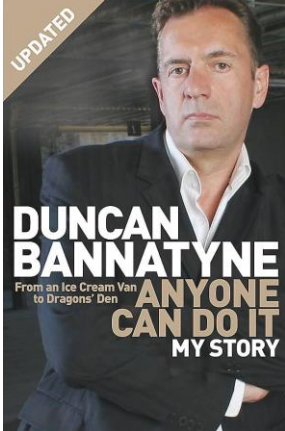
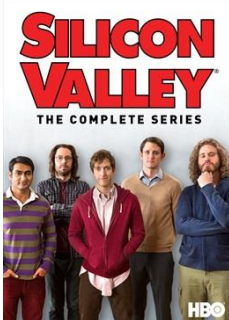


**Attend a Financial
Capability Workshop**

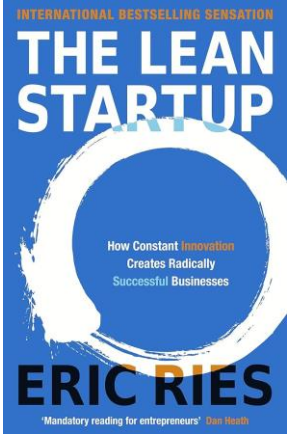



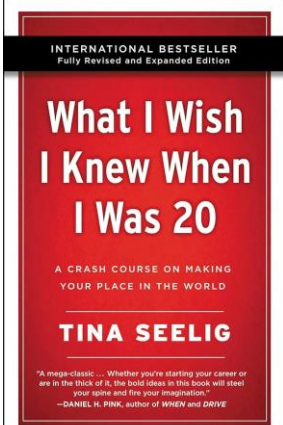



**Apply for a work
experience
opportunity at BBC**

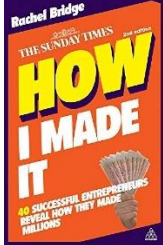

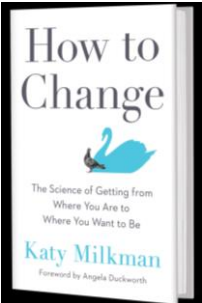

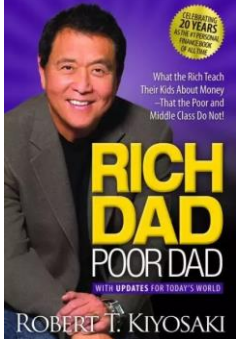

<https://oodlesof.info/portfolio-item/work-experience-at-the-bbc/>

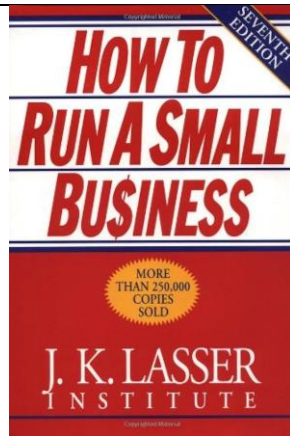


Term	Reading/Research Task	Watch Task	Listen Task	Visit/Trip Task	Do Task
<p style="text-align: center; color: orange; font-weight: bold; font-size: 1.2em;">SUMMER</p>		<p>The Founder – FRANCHISING on Netflix (Also on Amazon Prime)</p> <p>https://www.youtube.com/watch?v=AX2uz2XYkbo</p> 	<p>A lecture on business management</p> <p>Young Entrepreneur Forum – YouTube</p> <p>https://www.youtube.com/watch?v=T3I51PscE3c&list=PL1057nCUQ-e-OVRFdIB-Gu1U91yH7egmm</p>	<p>Visit the Operations department of an organisation</p> <p>Eg. HSBC or UniLever</p> 	<p>Write a letter to the Editor, answering the following question:</p> <p>If you were the Prime Minister of the UK for one week, what economic policies would you implement in order to reduce the inequality between the North & South of England, and why?</p>
		<p>Silicon Valley – Sky one comedy</p> 		<p>Explore the Marketing World of Tesla Plc</p> 	<p>Mentor a KS4 student who is studying business studies for one month</p> <p>Tell them about your experience studying business; career paths; University degrees, etc</p>

		<p>The Social Network</p> <p>https://www.youtube.com/watch?v=k5fJmkv02is</p> 	<p>Visit Central London Financial Hub</p> <p>Interview workers in the finance department of a business eg. an Insurance company</p>  <p>https://www.youtube.com/watch?v=K-DMRCZG3gl</p> <p>Best Business Models – YouTube</p>	<p>Enter the Essay competition by the Royal Economic Society;</p>  <p>OR</p> <p>Complete Unifrog Task – Economics</p>
		<p>The True Cost – A Netflix movie</p>  <p>https://www.youtube.com/watch?v=NDx711ibD1M</p>	<p>After studying business at an Advanced level for 2 years, visit either TESCO, JD sports, McDonalds, a Construction company, any small business – make a report of the functions of said business</p>	<p>Plan and Implement a debate on a business issue of choice eg. on “The Fall of High Street Shopping – a necessary evil”</p>

KS4 – Years 10 & 11 Business

Term	Reading/Research Task	Watch Task	Listen Task	Visit/Trip Task	Do Task
AUTUMN		<p>Richard Bronson Documentary</p> <p>Richard Bronson - The Entrepreneur</p>	<p>https://www.youtube.com/watch?v=kligeu6Lqak</p>		<p>Start a journal for business – reflect and record what you are learning in business and how it is helping you to understand how business operate</p>
SPRING		<p>Video on supermarkets. Who are the key players in the UK's supermarket industry?</p> <p>https://www.channel5.com/show/inside-aldi-britains-biggest-budget-supermarket/</p>	<p>https://www.youtube.com/watch?v=OPHCJfIS27w</p>		<p>Take pictures; Interview current students and lecturers about the courses they are studying and why. What career path?</p>
SUMMER		<p>The rights & wrongs of starting a business</p> <p>How to start a business</p>	<p>How small businesses can use social media</p> <p>https://www.youtube.com/watch?v=noImeWZrvns</p>		<p>Make a video log the various brands you learned about. Which brands are obsolete? What products have replaced them?</p>



How is money created? - YouTube

[How is money created? - Everything you need to know](#)

McDonald's Marketing Strategies

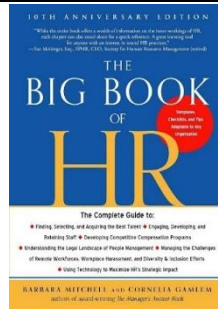
<https://www.youtube.com/watch?v=gqivWqA37U>



Jaguar Manufacturing Plant, Coventry

Complete an Open University Online courses (free)

<https://www.open.edu/openlearn/free-courses/full-catalogue?fbclid=IwAR37kMuiw7P978I6M3gJf7BWxj8NqjLiFxSLTFWk5mGZ3LdjiLDMUubHrwx>



How Franchising Works - YouTube

<https://www.youtube.com/watch?v=EYBKoz68FUg>

Coca Cola Manufacturing Process

<https://www.youtube.com/watch?v=oBljQslQCec>

Visit the MINI Plant in Oxford



Enter a Competition

