



Vyners School

Striving for
Excellence

Welcome to the Media Studies Department



Staff:

- Miss Parsons, Subject Leader
- Ms Ogunlabi
- Mr West



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Our Key Stage 4 Curriculum



- At GCSE, students are entered for GCSE qualifications with **Eduqas**. Students will study a range of media forms including: **Newspapers, Magazines, Radio, Online & Interactive Media, Television, Advertising & Marketing and Film**.
- Students will develop **important** and **transferable** skills, strengthen their use of the English language and learn how to use industry standard software for their coursework that will aid them in further education.

“I have really enjoyed the debates around media ownership and ethics within the Newspaper industry”
Year 11 Student



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Our Key Stage 5 Curriculum



“I love having the freedom to express my passion for film and directing within the coursework production unit”
Year 13 Student

- At A Level students have the opportunity to study towards qualifications with Eduqas. Students will study a **range of media set products including 1960s print advertising and foreign language crime drama.**
- They will also produce a **coursework portfolio** consisting of both print and interactive media content, the briefs change each year but previous productions have included the trailer and marketing material for a new horror film and a new contemporary magazine from a genre of choice.



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Media Magazines Coursework - Year 13





THE WORLD'S BEST-SELLING RUGBY MAGAZINE

RUGBY PRO.

ISSUE 10

WORLD EXCLUSIVE INTERVIEW!
ENGLAND CAPTAIN DYLAN MYSTERY
HOW HE MADE IT PRO TIPS AND TRICKS!

WHAT ARE ENGLANDS CHANCES?

HOW TO PASS THE HIGH COUNTRY

INSIDE THE ENGLAND CAMP BEHIND THE SCENES

CHAMPIONSHIP DECIDER
WASPS VS EXETER CELTICS

TRAIN EFFECTIVELY
BY STEVE HARRISON

TRAILFINDERS
THE TRAVEL EXPERTS

“YOU CAN'T BE AFRAID TO PLAY!”

£4.99

MINI COACHING WORLD CUP 2022 SIX NATIONS FIGURES SCHOOL RUGBY

Media Magazines Coursework - Year 11

Written by Keira Appleby

AVA WILLIAMS IS ON FIRE!

Photographed by Kiana Agency



AVE'S FAVES!
solar paint in 'ray' (1)
skin tint in '98' (2)
blush 'blush' (3)
stretch concealer (4)
cloud paint (5)



Mystique's purpose is to inspire the next generation of influencers. We wish to educate, empower and enlighten young people to the world of fashion and their creative minds. We believe in the uniqueness of young people and ultimately what makes you, you! We are all accepting and a judgement free zone. Ava Williams is a name you're sure to hear more of. Our **fashion** demand for slow and more ethical old and is making to a person's more prominent. Ava Williams talks on this and how to make it work for your own style and affordably. Later within the issue, Ava cares to demonstrate her preferred makeup routine with Mystique's sleekly expression and a way to enhance your already existing features rather than to cover up. She says, "I just hate the expectation on teenage girls - especially to feel the need to make your own decision to conform to micro-trends. She proceeds to say, "You

see, personal style is all about knowing what works for you. I personally adore the idea of communities coming together and enjoying a certain trend or style. However when it becomes forceful & restricting, that is when I have a problem. Anyone should be able to wear whatever they choose. Life is too short." Whilst fast fashion continues to damage our environment due to disasters like climate change, the demand for slow and more ethical old and is making to a person's more prominent. Ava Williams talks on this and how to make it work for your own style and affordably. Later within the issue, Ava cares to demonstrate her preferred makeup routine with Mystique's sleekly expression and a way to enhance your already existing features rather than to cover up. She says, "I just hate the expectation on teenage girls - especially to feel the need to make your own decision to conform to micro-trends. She proceeds to say, "You

Instagram: @WilliamsAva
Twitter: @AvaWilliams06

What next?
Ava's skyrocketing fashioning career will see you on her first ever world tour! Fashion, girl talk - you name it! Tickets available on September 1st @ 10am. Be there or be square!

AUGUST 2022

Poland

MYSTIQUEMAGAZINE.COM

mystique

MAGAZINE

The freshest looks for summer

Educate. Empower. Enlighten. It's what we do.

ava's glossier must-haves!

RETRO style

MIX & MATCH

A new era of self expression

Work the room

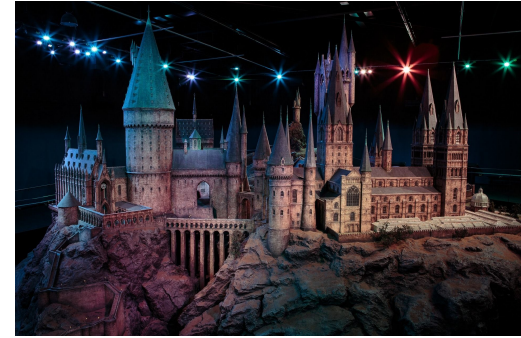
£3.99



Our Co-curricular Offer

Students are invited to join our study & discussion groups in year 10 & 11 where we debate the topics and issues that we cover in lessons.

- Past topics have included Newspapers & debates around Immigration and Censorship debates in film.
- Past trips have included - Trips to the cinema at A Level to see films within a particular genre of study.
- Past cinema trips have included 'Star Wars: The Force Awakens' at the BFI for GCSE and 'IT' with a year 13 A Level cohort.
- We also ran a co-curricular trip to Harry Potter World with Drama and Performing Arts for year 9 and 10.





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Frequently Asked Questions

What is Media Studies? In Media Studies, we investigate and analyse the types of media that we all use every day. As we approach the end of the first third of the 21st century, the media plays a huge part in our everyday lives, which gives us a bit of a head start; you probably know a lot about the media already. We study TV, film, magazines, advertising, radio, social media and so much more in Media Studies.

What is the first year that you can study Media? You can choose to take Media as an option at the end of year 8 to study in year 9.

How will I know if I will like it if I haven't studied it before? The GCSE in Media Studies is an engaging and rewarding course for students who are willing to think critically and analytically about things that most people will see as leisurely activities (such as watching films and TV shows or logging into their social media accounts). It is important for students to understand that Media Studies requires organisation, passion and discipline. Those who connect personally with the subject outside of lessons, will be the most rewarded.



Frequently Asked Questions

How are students assessed in Media?

- At GCSE, students are assessed following each individual unit which usually falls at the end of each half term, using the GCSE mark schemes.
- Similarly, at A Level, students are assessed after each unit of work using past exam papers and practice questions using the exam board mark schemes. We also have a practical unit (coursework) worth 30% at both GCSE and A Level.

Is it worthwhile studying Media? 5 Reasons why studying media is beneficial for students and young people:

- It is a **truly contemporary** subject which is relevant to all of our lives – young and old!
- **It improves literacy skills** and pupils' abilities in other subjects.
- **It is a genuinely vocational subject** - making their own media products and **interacting with modern technology**
- **Pupils learn about linguistic theory**, exploring the complexities of representation
- **The Media Studies GCSE is rigorously assessed.**



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Potential Careers from Media Study

- Product advertising / marketing within most industries.
- Film / Television Producer
- Film / Television / Print Media Public Relations
- Online news / magazine content creation and promotion
- Physical Newspaper / Magazine design, creation, marketing.
- Advertising industry
- Film industry
- Television industry
- News media / journalism
- Publishing
- Writing
- Political advisor
- Social Media Manager
- Company media manager ... and many more!



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**We look forward to meeting you in
September 2024!**